

THINK BUSINESS.  
THINK COLLABORATION.

[Exhibitors information & registration](#)



# THINK

SYDNEY CONVENTION & EXHIBITION CENTRE  
CONFERENCE 4-7 MARCH 2012  
EXPO 5-6 MARCH 2012

[greencities.org.au](http://greencities.org.au)

 green building council australia

  
PROPERTY  
COUNCIL  
of Australia

At Green Cities we're thinking about the future.  
**Join us.**

**Think business.**  
**Think collaboration.**  
**Think Green Cities 2012.**

## EXHIBITORS INFORMATION & REGISTRATION

### **Is your company transforming the green building industry through sustainable and innovative initiatives, products and services?**

Do you want to showcase your sustainability products and services to property decision-makers from Australia and around the globe?

Exhibit at Green Cities 2012 and reach your target market.

The largest green building conference in the Asia-Pacific region is returning to Sydney in March. Regularly featuring a range of international experts and attracting the best and brightest green building professionals and industry experts, the Green Cities Expo is the place for suppliers and manufacturers to join the green building conversation.

Building on the success of Green Cities 2011, this year's conference will go beyond buildings to consider, challenge and provoke the green building status-quo and help delegates deliver better environmental, social and economic outcomes.

Delegates attend Green Cities to network and gain a deeper understanding of the green building industry; the Green Cities Expo plays an enormous role in the overall value of Green Cities to the attendees. When you exhibit at Green Cities 2012 you will:

- ▶ Reach new clients
- ▶ Communicate with key decision-makers
- ▶ Demonstrate green leadership
- ▶ Showcase innovation
- ▶ Connect with international delegates
- ▶ Network with a wide range of industry professionals.

Join the Green Cities conversation and be part of the most innovative sustainability products and services exhibition in Australia.

More than 1200 delegates, 40 exhibiting companies, and 520 Master Class and site tour attendees went to Green Cities 2011. We've got our mojo back – can you afford to miss 2012?

### **Book your booth space now.**

Simon Cooper, Interpoint Events  
**P** +61 2 8586 6105  
**E** scooper@intermedia.com.au

Andrea Diaz, Interpoint Events  
**T** +61 2 8586 6102  
**E** andrea@intermedia.com.au



# The place to access industry decision makers

For the first time Green Cities will also be opened to trade delegates – we anticipate over 1000 attendees will visit the trade show over two days.

## THE GREEN CITIES ADVANTAGE – EXHIBITOR BENEFITS

**Green Cities regularly attracts hard-to-reach senior decision-makers from leading companies in Australia, New Zealand and Asia.**

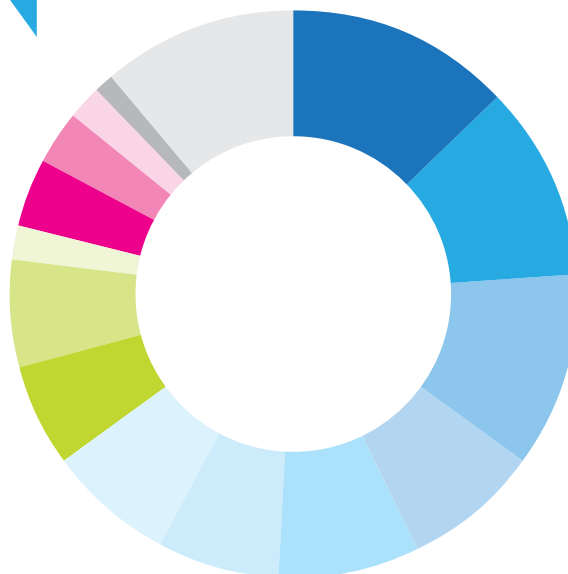
Green Cities 2012 is set to host influential industry and government leaders, including:

- ▶ Consultants such as architects, engineers, designers, surveyors, planners and project managers
- ▶ Representatives from local, state and federal government
- ▶ Building owners and developers
- ▶ Product suppliers and manufacturers
- ▶ Educators and students
- ▶ Non-profit organisations

Many delegates have buying and influencing authority within their organisations and are looking for the latest trends, techniques, technologies and materials in sustainable building.

### Maximum exposure throughout the event:

The Green Cities expo hall is the place to network throughout the conference, and for the first time will also be open to trade delegates, to attract more people to your booth over the course of the conference.



- ▶ Architect
- ▶ Engineer
- ▶ Government
- ▶ Building Owner/Developer
- ▶ ESD Consultant/Sustainability Manager
- ▶ Project Manager
- ▶ Product Supplier/Manufacturer
- ▶ Builder
- ▶ Facility Manager
- ▶ Building Designer
- ▶ Contractor
- ▶ Marketing/Communications
- ▶ Planner
- ▶ Interior Designer
- ▶ Other

Each exhibitor registration includes:

- ▶ Name badges
- ▶ Company name on quality fascia sign
- ▶ Exhibitor listing on the Green Cities 2012 website ([www.greencities.org.au](http://www.greencities.org.au))
- ▶ Listing in online event program guide
- ▶ List of conference delegates (name, position and company only), privacy compliant

If you also wish to attend the conference, special exhibitor rates are available.

### Inclusion in the Online Directory:

Exhibitors are required to supply a 200 word profile and their logo (as a high resolution eps file) for inclusion in the Online Directory, which will be accessible to all Green Cities 2012 delegates.

To ensure your organisation is included in the Online Directory, please forward your information to the contact below prior to Friday 20 January 2012.

Andrea Diaz, Interpoint Events  
**T** +61 2 8586 6102  
**E** [andrea@intermedia.com.au](mailto:andrea@intermedia.com.au)  
 PO Box 55, Glebe NSW 2037



# Expo booths

## EXHIBITOR DETAILS

**Green Cities 2012 Expo booths are available from a minimum size of 3m x 2m. You can choose a small, standard or a large display booth depending on your requirements.**

Space only is \$450/m<sup>2</sup> (plus GST) with a minimum size of 18m<sup>2</sup>.

The organisers reserve the right to choose and alter the location of exhibition booths.

### Example booth sizes

#### Large

3m x 6m (18m<sup>2</sup>)

Standard package \$500/m<sup>2</sup>

TOTAL: \$9,000 (plus GST)

#### Standard

3m x 3m (9m<sup>2</sup>)

Standard package \$500/m<sup>2</sup>

TOTAL: \$4,500 (plus GST)

#### Small

3 x 2m (6m<sup>2</sup>)

Standard package \$500/m<sup>2</sup>

TOTAL: \$3,000 (plus GST)

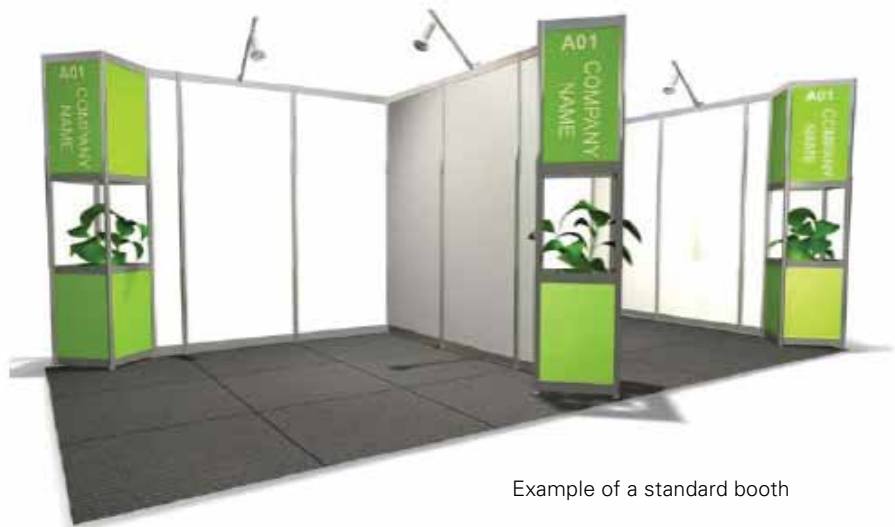
### Furniture and equipment hire

Furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly to:

- ▶ Confirm the exhibition booth package
- ▶ Provide a furniture catalogue
- ▶ Request power loading
- ▶ Obtain correct name to be displayed on fascia

The Green Cities team wants to help attract delegates to your booth. We encourage the use of competitions and giveaways.

We encourage creative and vibrant stands using sustainable materials. To assist you with designing your stand and creating a showcase, we have a wealth of ideas at our fingertips. A full exhibitor kit outlining the possibilities will be forwarded to you upon confirmation of booking.



Example of a standard booth

# Expo booths

## EXHIBITOR DETAILS

### Sustainable initiatives

To further demonstrate our commitment to sustainability, Green Cities also includes the following initiatives:

- ▶ Printed materials made from recycled paper
- ▶ Paper/cardboard recycling facilities provided at the conference
- ▶ Mixed container recycling facilities provided at the conference
- ▶ Exhibitor stands constructed from recycled materials
- ▶ Recycled carpet tiles
- ▶ Recycled panel system
- ▶ Recycled cardboard infills
- ▶ Low voltage energy efficient lighting

For details, and more ideas on how to make your stand sustainable, visit the Green Cities 2012 website [www.greencities.org.au](http://www.greencities.org.au).

### Bookings

Please complete the booking form, including payment details (minimum 50% of total required as deposit) and email, fax or post to:

Melanie Robertson, Interpoint Events  
**T** +61 2 8685 6115  
**F** +61 2 9660 9786  
**E** [melanie@intermedia.com.au](mailto:melanie@intermedia.com.au)  
PO Box 55, Glebe NSW 2037

### Final payment

Final payment of total standard expo fees **MUST** be received by Monday 23 January 2012, or deposits will be retained and the organisers reserve the right to resell the space to another organisation.

### Cancellation policy

Booth cancellations must be made in writing prior to Friday 3 February 2012. Cancellations made by this date will be refunded less a \$550 cancellation fee. The organisers reserve the right to retain all paid funds unless the booth space is resold.

### Questions?

For any questions or comments, please contact:

Simon Cooper, Interpoint Events  
**T** +61 2 8586 6105  
**E** [scooper@intermedia.com.au](mailto:scooper@intermedia.com.au)

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